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## Data Protection Declaration

### 1. General Information

The protection of your personal data is important to us. We process your data exclusively in accordance with the applicable legal provisions (GDPR – EU Regulation 2016/679, TKG 2003). This privacy policy informs you about the nature, scope, and purpose of the collection and use of personal data on our website and in our business operations.

### 2. Data Controller

Evermore GmbH  
Mozartgasse 1, 8010 Graz, Austria  
Phone: +43 (0)664 3563040  
Email: office@evermore.at

### 3. Purpose of Data Processing

We process personal data for the following purposes:

- To respond to contact inquiries (via email or contact form)
- To fulfil customer contracts (e.g., orders, invoicing, delivery)
- For internal business analytics and service improvement
- To fulfil legal obligations (e.g., accounting)
- For newsletter and marketing communications (if consented)

### 4. Legal Basis of Processing

Processing is carried out on the following legal grounds:

- Art. 6(1)(a) GDPR – Consent (e.g., newsletter)
- Art. 6(1)(b) GDPR – Contract fulfilment (e.g., webshop orders)
- Art. 6(1)(c) GDPR – Legal obligations
- Art. 6(1)(f) GDPR – Legitimate interests (e.g., business operation, site security)

### 5. Contacting Us

If you contact us via email or form, your data will be stored for up to six months to process your request and in case of follow-up. We will not share this data without your consent.



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## 6. Data Transfers to Third Parties

We may transfer your data to:

- Hosting providers for website operation
- Payment processors (e.g., Stripe, PayPal) when purchasing items
- Shipping/logistics partners for order fulfillment
- IT and marketing service providers under GDPR-compliant agreements

All third parties are bound to data processing contracts according to Art. 28 GDPR.

## 7. Cookies and Web Analytics

Our website may use cookies to improve user experience. If analytics tools (e.g., Google Analytics) are used: This website uses Google Analytics, a web analytics service by Google LLC, USA. Data collected includes browser type, pages visited, duration, etc. The data may be transferred outside the EU. You may opt out by installing a browser add-on: <https://tools.google.com/dlpage/gaoptout>. You can disable cookies in your browser settings or via our cookie consent tool (if present).

## 8. Online Orders / Webshop Use

If you order goods via our website, we collect:

- Name, address, email, payment details
- Purchase and shipping history

This is necessary for contract processing and legal compliance (e.g., accounting retention rules).

Data is stored for 7 years under Austrian tax law.

## 9. Newsletter (if applicable)

With your consent, we may send newsletters. You can unsubscribe at any time via a link in the email or by contacting us.

## 10. Data Retention

Unless otherwise stated:

- Contact data: 6 months
- Customer data: 7 years (per tax law)
- Newsletter subscribers: until un-subscription
- Web analytics: up to 14 months



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## 11. Accommodation and Guest Data Processing

In addition to our general business activities, Evermore GmbH processes personal data in connection with short-term accommodation services (“Alpswell”).

We process the following guest data:

- name
- date of birth
- nationality
- address
- contact details (email, phone)
- booking details (stay dates, number of guests)

Data is processed for:

- processing accommodation bookings
- guest communication
- invoicing and accounting
- compliance with legal obligations
- guest registration (Meldepflicht)

Personal data may be transferred to:

- local authorities and tourism associations (guest registration systems)
- tax authorities
- booking platforms such as Airbnb or Booking.com
- payment providers

Guest data is stored:

- for the duration of the contractual relationship
- and thereafter according to legal retention obligations (typically 7 years under Austrian tax law)

Provision of certain personal data is required by law (guest registration obligations). Without this data, accommodation cannot be provided.



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## 12. Your Rights

You have the right to:

- Access your data
- Request correction or deletion
- Restrict or object to processing
- Data portability
- Withdraw consent at any time

If you believe your rights have been violated, contact the Austrian Data Protection Authority (Datenschutzbehörde).

## 13. Changes to This Policy

We may update this policy to reflect changes in our business or legal requirements. The current version will always be available on our website.